

VLA 2026 Program (In-Progress)

August 6 – 9, 2026

Thursday August 6

2:00 - Registration Setup - **Conference Reg 2**

4:00 – Registration Opens – Conference Reg 2

2:00 - Exhibitors Setup – **Virginia Room ABC**

2:00 - Auction Setup – **Virginia Room ABC**

6:00 - Board Meeting –Secretary Katie Frazier & State Forester Terry Lasher - **Governor Jefferson Boardroom**

Friday August 7

7:30 - Registration – All Day – **Conference Registration 2**

7:00 – noon - Exhibitors Setup – Morning - **Virginia Room ABC**

7:00 - Auction Setup – All Day– **Virginia Room ABC**

9 – 11 am -- Legal Workshop – Conducted by Setliff Law - **Virginia Room DEF**

Presentations 1 to 5 pm: Virginia Room DEF

1:00 -Frank Myers, *President's Welcome*

1:15 - Katie Frazier, Secretary of Ag and Forestry, *Updates from Governor Spanberger's Administration*

1:45 - Rocky Goodnow, Forest Economic Advisors, *Timber Markets, Challenges, and Opportunities*

2:25 - Larry Christ, FCB, *Economic Trends Impacting the Logging Industry*

3:00 - Sharon Crabbe, FCB, *Fraud Prevention for Business Owners*

3:30 – **BREAK -TREATS – NETWORK – CHECK AUCTION ITEMS**

3:50 - Ralph (Ed) Thomas, USFS, Research Scientist - *Appalachian Hardwood Roundwood Market*

4:20 - Ben Coates, Virginia State Police, *Motor Carrier New Rules & Updates*

4:45 – Evening Tips

VLA Legislators' Reception & banquet evening 6 to 11pm:

6:00 - Reception - **Virginia Foyer**

6:45 – *Colonial Williamsburg Fife & Drum Leads Members from Virginia Foyer to Dinner in the Colony Room*

7:00 - Banquet – **Colony Room**

7:40 - Guest Speaker – Congressman John McGuire VA CD5, *A Congressman's Legislative Journey to Bring Focus on Logging in Congress*

8:15 – VLA Will Ask Legislators to Stand & Be Recognized

8:30 - Kathryn Ryan, Program Director for The King's Daughters Children's Miracle Hospital, *Celebrates the Log – a – Load for Kids and Children's Miracle Network*

8:50 -Blaine Reese & Stacy Reel *Conduct the Live Log – a – Load for Kids Auction*

Saturday August 8

7:00 – Registration Opens

Presentations 8 am to noon - [Virginia Room DEF](#)

8:00 – Frank Myers – *Welcome Saturday*

8:15 - Terry Lasher – Virginia State Forester, *How Virginia is Building Markets & Economic Prosperity*

8:40 - Scott Dane – American Loggers Council Executive Director, *Rebuilding the US Timber Industry "One Logger at a Time"*

9:20 - Stephen Setliff – Setliff Law, *Keeping Up with Legalities Requires a Strong Partner*

10:00 – BREAK -TREATS – NETWORK

10:20 - Scott Barrett – VT CNRE, Sustainable Forest Supply Chain Collaborative, *Building the Future: Working Together for a Sustainable Forest Supply Chain*

10:45 - Doug Donnell, BofA, *Economy's Impact on the Timber Industry in VA/NC*

11:15 - Toni McAllister, VP McManus Timber Co & Executive Director Louisiana Loggers Association and Scott Dane Discuss the Timber Industry, *Using Your Voice, from the Woods to Washington*

Noon – VLA Wrap

9 – Noon - Activities for Spouses & Youth

9:00 – Noon – **Spouses Workshop** - [Piedmont Room B](#)

9:00 - Rita Hyatt – Local Artist, Educator & Business Owner, Leads Spouses to Make Table Decorations with Live Flowers

9:00 – Noon - **Youth Workshop** - [Piedmont Room A](#)

The Youth Session will include a Historical Interpreter from Colonial Williamsburg who will lead an upbeat and patriotic children's activity.

Maryanne Morgan and the Sustainable Wood Innovators will present an exciting youth activity to teach the importance of our working forests!

1 – 3pm - SHARP Logger Required - [Piedmont Room C](#)

5:45 – 11:00 - President's Reception & Banquet:

6:00 – Reception - [Virginia Foyer](#)

6:45 – Guests will Move to Banquets Events - **Virginia Room DEF**

7:00 – Banquet

7:45 - Guest Speaker Toni McAllister VP McManus Timber Co. & Ex. Director of Louisiana Loggers Association, *Loggers for Loggers*

8:15 – Setliff Law / VLA Safety Award 2026 – *Stephen Setliff Announces the 2026 Safety Award Recipient*

8:30 – VLA President Announces the Recipients of the 2026 President's & Supporters Awards

9:00 - Entertainment & Networking– *Colonial DJs*

Sunday, August 9

8:30 – 9:30 am - Pastor Shawn Fulks - **Allegheny Room**

10:00 - Check out